



National Conference on Addiction Disorders (NCAD) September 28 – October 2, 2012 Gaylord Palms Resort Orlando, FL www.NationalConferenceonAddictionDisorders.com

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## IC&RC PARTNERS WITH THE NATIONAL CONFERENCE ON ADDICTION DISORDERS FOR THE 2013 CONFERENCE

New York, NY, September 10, 2012 / Vendome Group

Vendome Group, publishers of *Addiction Professional* and *Behavioral Healthcare*, and producers of the National Conference on Addiction Disorders (NCAD), today announced a partnership with the International Certification & Reciprocity Consortium (IC&RC), the world's leading addiction and prevention credentialing organization, and producers of the IC&RC Annual Training Conference. The 2013 National Conference on Addiction Disorders, taking place in September 2013 in Anaheim, California, will be a combined program featuring both the traditional NCAD Conference content and the content from the Annual IC&RC Training Conference, enabling NCAD to continue to broaden its reach.

IC&RC's partnership with NCAD will expand the conference's educational curriculum for the professional development and ethical responsibilities of treatment professionals as well as provide training on strategies for the prevention, treatment and recovery of those with co-occurring mental health and substance use conditions.

"We are very excited to collaborate with the global resource for setting the highest standards in addiction-related credentialing," stated Mark Fried, Vendome Group Executive Vice President. "IC&RC joins a growing list of partnerships with recognized associations that are committed to providing addiction treatment professionals with the highest quality and most comprehensive educational training."

Incorporated in 1981, IC&RC represents 76 Member Boards, including 24 countries, 47 U.S. states and territories, five Native American territories, and all branches of the U.S. Armed Forces.

"With the proven ability to provide a broad range of leading-edge content, NCAD seemed to be the perfect fit for IC&RC," says Mary Jo Mather, Executive Director of IC&RC. "The program that we will produce together in 2013 will certainly be unlike any other in the history of either organization – something we are looking very forward to being a part of."

While IC&RC's official involvement in the National Conference on Addiction Disorders won't begin until after the 2012 conference, IC&RC members are invited and encouraged to attend this year to learn from over 85 featured speakers, top-notch presentations, and explore one of the largest exhibit floors of any event in the field.

The 2012 National Conference on Addiction Disorders will be held September 28 – October 2, 2012, at the Gaylord Palms Resort in Orlando, Florida.

For additional information, visit <u>www.NationalConferenceOnAddictionDisorders.com</u> or contact Customer Service at 603.836.0327.

## **About Vendome Group, LLC**

Founded in July 2004, Vendome Group is led by seasoned publishing executives with the passion and drive to achieve Vendome's mission of serving as one of the most trusted sources of information for business executives and professionals in the healthcare, real estate, chemical and construction industries. *Addiction Professional* is the addiction field's essential guide to what is working in treatment and prevention, and how clinicians can use this knowledge to achieve excellence in services. *Behavioral Healthcare* provides a practical resource on technology, reimbursement, treatment, and other trends for managers, executives, and senior clinicians in mental healthcare, substance use treatment, and related disciplines. This information is disseminated in print and online products, including magazines, conferences and seminars, newsletters, databases, webinars, and research reports. Vendome Group is headquartered in New York City, with offices in Cleveland, Dallas, and New Hampshire.

## **About IC&RC**

Since 1981, the International Certification & Reciprocity Consortium (IC&RC) has protected the public by establishing standards and facilitating reciprocity for the credentialing of addiction-related professionals. Today, IC&RC represents 76 member boards, including 24 countries, 47 U.S. states and territories, all branches of the U.S. military, and five Native American territories. IC&RC's credentials include Alcohol and Drug Counselor (ADC), Clinical Supervisor (CS), Prevention Specialist (PS), Certified Criminal Justice Addictions Professional (CCJP), Certified Co-Occurring Disorders Professional (CCDP), and Certified Co-Occurring Disorders Professional Diplomate (CCDPD). The organization is currently developing a Peer Recovery Coach (PRC) credential. IC&RC represents 45,000 reciprocal-level credentialed professionals. Up to half of all substance abuse professionals in the U.S. hold IC&RC certificates.